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Business Innovation Group (BIG) News

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Applications open for the Pace Pitch Competition

October 20, 2010

Monday, April 11th, 2011

5:00 p.m. – 7:45 p.m.

Schimmel Center

1 Pace Plaza, NYC

The Pace Pitch Contest is based on the Elevator Pitch concept, popular in the venture capital community. It is an extremely concise presentation of an entrepreneur's idea, business model, marketing strategy, competitive analysis, and financial plan, which is delivered to potential investors. The premise is that it could be made in a few minutes, should the entrepreneur spot a potential investor on an elevator and have the opportunity to pitch their idea during the brief ride.

At this year's Pace Pitch Contest, three finalists in the New Business Concept category and three finalists in the Social Venture category will each have exactly three minutes to pitch their new venture idea to a distinguished panel of judges and an enthusiastic audience. In addition to broad participation at Pace, we have been pleased to welcome student competitors from a number of other universities, including Columbia, Harvard, MIT, Princeton, and Stanford.

SCHEDULE OF EVENTS

5:00 – 5:30 Registration

5:30 – 6:00 Introductions and Keynote Speaker

6:00 – 6:45 Six Finalists make their Pitch

6:45 – 7:00 Break

7:00 – 7:30 Judging Panel Discussion and Critique

7:30 – 7:45 Awards Ceremony

PRIZES*

\$3,000 for the winning Social Venture entrant

\$3,000 for the winning New Business Concept entrant

Each of the six finalists will be awarded \$500.

*Additional prizes will be announced later.

www.pace.edu/pitch